



Heritage of Pride, Inc.

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FOR IMMEDIATE RELEASE

March 13, 2020

UPDATE/STATEMENT FROM NYC PRIDE (HERITAGE OF PRIDE) RE: COVID-19

NEW YORK, NY (March 13, 2020) NYC Pride (Heritage of Pride) released the following statement and update today regarding the impact of COVID-19:

“NYC Pride’s concern, first and foremost, is the safety of our staff, volunteers and leadership, as well as those who attend our events and programs. We continue to closely monitor the situation in New York as we weigh the potential impact on NYC Pride events. As of today, we are proceeding with modified operations to observe appropriate safety concerns but continue moving forward with planning June Pride activities. As we do every year, we are in regular contact with city and state officials on best practices for all of our programming,” said NYC Pride Co-Chairs, Maryanne Roberto Fine and Mario Longhi.

NYC Pride has made several changes to its business practices for the foreseeable future and will be taking the following steps to do its part to help ensure the health and safety of the community as the COVID-19 situation continues to evolve:

- NYC Pride staff has begun a period of remote work and remote meetings effective immediately through April 20th, at which point we will re-evaluate;
- Both of our offices (112 Christopher St and 154 Christopher St) are closed until further notice;
- All committee gatherings and other meetings will be held remotely;
- The internal March General Membership Meeting will be held virtually on Monday, March 30th;
- The Welcome Center store, as a non-essential business, will be closed until further notice.

New Yorkers can call the Department of Health's coronavirus hotline at 1-888-364-3065 with any concerns. In addition, visit the Department of Health's dedicated website and the CDC’s web site for the latest information and developments:

<https://www.cdc.gov/coronavirus/2019-ncov/community/index.html>
<https://www.health.ny.gov/diseases/communicable/coronavirus/>
<https://www.health.ny.gov/publications/13067.pdf>

For more information or if there are any questions, please contact media@nycpride.org

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