

# 2020 NYC Pride March Registration Rates

Registration opens December 3, 2019 at [EVENTBRITE](https://www.eventbrite.com). The NYC Pride March will be held Sunday, June 28, 2019.

Rate Type	Restrictions	Early Bird (12/03/2019 to 2/01/2020)					Regular (12/03/2019 to 2/01/2020)				
		Marchers Only <sup>(G)</sup>	Standard Vehicle <sup>(D)</sup>	Mid-Sized Vehicle <sup>(D)</sup>	Large Vehicle <sup>(D)</sup>	Float <sup>(E)</sup>	Marchers Only	Standard Vehicle <sup>(D)</sup>	Mid-Sized Vehicle <sup>(D)</sup>	Large Vehicle <sup>(D)</sup>	Float <sup>(E)</sup>
<a href="#">Nonprofit, Government Agencies, Political Officials &amp; Community Groups TIER 1<sup>(A)</sup></a>	Must be a non-profit unaffiliated with a corporate partner with an operating budget of less than \$2.5M	\$0	\$500	\$600	\$750	\$1,000	\$0	\$850	\$900	\$1,500	\$1,900
<a href="#">Nonprofit, Government Agencies, Political Officials &amp; Community Groups TIER 2<sup>(A)</sup></a>	Must be a non-profit unaffiliated with a corporate partner with an operating budget over \$2.5M	\$75	\$700	\$800	\$1,000	\$1,050	\$125	\$1,100	\$1,150	\$1,500	\$2,050
<a href="#">Colleges, Universities, and Student Groups</a>	Must be a University, College or Student Group	\$75	\$700	\$800	\$1,000	\$1,050	\$125	\$1,100	\$1,150	\$1,500	\$2,050
<b>Small Business</b>	<a href="#">Please fill out this Questionnaire</a>										
<b>Standard (includes Corporate LGBT Groups)</b>	<a href="#">Please fill out this Questionnaire</a>										

- A. Non-profit pricing is a tiered system based on the operating budget of each organization. Tier 1 includes all organizations with an operating budget of under \$2.5 million dollars. Tier 2 includes all organizations with an operating budget above \$2.5 million dollars. Please register accordingly and email a copy of your IRS Form 990 to [march-help@nycpride.org](mailto:march-help@nycpride.org).
- B. Any float/marching contingent with corporate logos/images not previously authorized/approved by NYC Pride will be subject to ejection from the March.
- C. If you are interested in joining us as a sponsor of NYC Pride, please contact us at 212-807-6327 or [march-help@nycpride.org](mailto:march-help@nycpride.org) for more details prior to registration.
- D. Vehicle Sizing Breakdown - Standard size vehicles must not exceed 20 ft in length; Mid-Sized Vehicles must not exceed 39 ft in length; Large Vehicles can exceed 40 ft, but must not have any trailer attachment; Floats are any length vehicle that must be towed behind another vehicle. NYC Pride reserves the right to decide the most appropriate vehicle pricing category for you based on the information you provide.
- E. Floats are only available by request at a first come first serve basis. If you wish to have a float, please contact us directly at [march-help@nycpride.org](mailto:march-help@nycpride.org). Float registration fee does not include the cost of building/delivering the actual float itself. For information on float/sound system vendors, please contact us at [march-help@nycpride.org](mailto:march-help@nycpride.org).
- F. NYC Pride reserves the right to close registration early if we exceed maximum allowable limits of floats, vehicles or people.