



Heritage of Pride  
2020 NYC Pride March  
Sunday, June 28, 2019

## Frequently Asked Questions

### **How can I participate in The March? Can I just show up that day and join somewhere?**

As a permitted event, all participants in The March must be a part of a registered group. We cannot allow people to simply drop in. To participate in The March you must either form your own registered group or join an existing group.

Each year we do keep a list of groups who welcome additional marchers to join them. If you would like to know which groups welcome new marchers, please contact [march-help@nycpride.org](mailto:march-help@nycpride.org) or (212) 807-6327.

[Nonprofit Organizations, Community Groups, College / Universities, and Student Groups](#)  
[CLICK HERE to see rates](#)

[Nonprofit Organizations, Community Groups, College / Universities, and Student Groups](#)  
[CLICK HERE to REGISTER](#)

[SMALL BUSINESS, CORPORATE AND/OR CO-SPONSORED GROUPS PLEASE COMPLETE THIS QUESTIONNAIRE IN ORDER TO REQUEST A REGISTRATION RATE](#)

### **1. Where will we appear in The March?**

The process of assigning The March order is handled by Heritage of Pride over the course of several weeks. We have many factors to balance in making this decision including tradition, special needs groups such as families with small children, seniors, and people with disabilities, avoiding conflicting sound systems, previous year placements, and more. Our primary goal is to make sure that The March remains a wonderful experience for everyone who participates and an exciting, worthwhile experience to our millions of spectators from beginning to end.

### **2. How long is The March?**

Last year, we began step-off at noon and the last group reached dispersal at 12:32AM. For participants, it typically takes 60-90 minutes to travel the route from formation to dispersal.

### **3. How many marchers can I have in my contingent?**

We ask that you limit your group size to no more than 200 members.



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#### 4. Do you offer Training?

Yes! We have mandatory Group Leader/Volunteer Training online and in person. Exact dates and times, locations, and formats TBD.

#### 5. How long will our group wait in our designated staging spot in the formation area?

That depends on where you are placed in The March order and the policies that will be announced at the Group Leader Training. Please note, your appointed Arrival Time (when your group should meet and assemble at the designated formation area) and your Step Off Time (when your group actually begins Marching) will be different. Based on past experiences, it could be anywhere from 2-3 hours before your group officially enters The March. We encourage you to plan ahead for food, water, sunscreen, and other necessities. Portable relief facilities and water refilling stations are set up at several points within the formation area.

In the past few years, The March has grown to include over 700 groups, attracting millions of spectators. While this is great news, it means that we have a very long event. Our desire to make sure The March is exciting for spectators and participants alike must be balanced against the need for public safety and organization. Each year we work with the NYPD to examine the rules and attempt to find a compromise that meets all of our goals.

#### 6. Where do we get a float?

Heritage of Pride **does not provide float design or float rentals**, however, we work with amazing partners who create and produce floats for The March. We recommend that you contract with one of our preferred float partners:

##### **Bond Floats**

(973) 778-3333

<http://www.bondparadefloats.com>

[bondfloats@aol.com](mailto:bondfloats@aol.com)

##### **Event Provider, Inc.**

(718) 581-3737

[www.eventprovider.net](http://www.eventprovider.net)

[francisco@eventprovider.net](mailto:francisco@eventprovider.net)

##### **Mobile Stage Network**

(516) 882-5412

[www.mobilestagenetwork.com](http://www.mobilestagenetwork.com)



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[mike@mobilestagenetwork.com](mailto:mike@mobilestagenetwork.com)

**Blondie's Floats**

(609) 399-6450

<http://www.blondiesfloats.com/>

info@BlondiesFloats.com

**Shaw Parades**

301-697-9901

<http://www.shawparades.com/>

jshaw@shawparades.com

**7. Why do you call it a March rather than a parade?**

The first LGBT Pride was held on the first anniversary of the Stonewall Riots. It was an unpermitted, explicitly political protest of anti-LGBT policies and attitudes. Our commitment at Heritage of Pride is to continue recognizing our Pride event as a March until complete and full equality has been achieved for all LGBT people.

**8. Where does the money from registration fees and March donations go?**

Bringing the Pride March to life every year is expensive. Between supplies, equipment rental, insurance, security, and administrative overhead, the cost of the annual event has risen dramatically from our early days. In addition, Heritage of Pride produces other events such as The Rally and Family Movie Night, which are free to attend, but cost the organization money to produce. We're happy to report that for the last few years, after all costs and overhead were accounted for, HOP was able to provide hundreds of thousands of dollars in community grants to LGBT groups.

**9. What accommodations are available for handicapped people to participate in The March?**

We have a number of accessible portable bathrooms set up in formation and along the route. We will waive the vehicle fee if the *primary* use of the vehicle is for transporting seniors or people with disabilities. We also provide an accessible seating area with ASL interpreters that is complementary. However, registration is required. Please contact [march-help@nycpride.org](mailto:march-help@nycpride.org) or (212) 807-6327 to request accommodation or with additional concerns or questions.

**10. What are Ribbons of Remembrance?**

During registration, we encourage all March participants to consider donating for a Ribbon of Remembrance. The red Ribbons of Remembrance are worn during the March to acknowledge the ongoing fight to stop the spread of HIV, and to honor those who have passed from the AIDS.



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Ribbons are \$10 per marcher and one hundred percent of the money collected is donated to HIV and AIDS service organizations in New York through Heritage of Pride, Inc. community grants.

**11. What do I do if, after registration, we decide to change our plans (e.g. adding a sound system, adding a vehicle, more marchers than anticipated, etc.)?**

You will have opportunities to update some information, such as the number of marchers and your group description, at Group Leader training. For changes such as adding vehicles or a sound system, please contact [march-help@nycpride.org](mailto:march-help@nycpride.org) or (212) 807-6327 *as soon as possible*. Because vehicle permits are distributed at Group Leader trainings, we cannot guarantee that we can add on additional vehicles or floats.

**12. How much room will we have for our banner/float/equipment, etc.?**

There are turns along the route where you will encounter narrower streets, overhead hazards, and other obstacles. We recommend that you keep your banners and vehicles less than 16 feet wide and no more than 14 feet high. Floats, including towed objects, must be less than 40 feet long, from front bumper to back bumper, to successfully navigate the turn at 8th Street. Please note, we consider a float/large vehicle anything over the size of a full-size long bed truck. Anything over 39 feet in length must be registered under the float or large vehicle category.

Also keep in mind that the formation area will be very crowded during set-up. Care should be taken with banners, signs, musical instruments, props, etc., to ensure that they don't get stepped on or take up excessive space while waiting to begin The March. Heritage of Pride is not responsible for damage to any personal property during The March.

**13. How are participating organizations recognized at The March?**

There are numerous creative ways to make an impact and gain recognition during The March. Music, costumes, branded giveaways, choreography, chants, or props can all help you stand out amongst the 700+ groups marching through Manhattan in support of the LGBT community. We strongly encourage you to surprise us and showcase your creativity.