



2023  
Silver Sponsorship Package  
\$75,000

The following is a list of standard benefits available to organizations who contribute to Heritage of Pride's 2023 activities in June and beyond at the Silver level. **Please note:** the below is used for discussion purposes only and all benefits are subject to alteration.

Benefits include:

- SPONSORSHIP:
  - Listed as an Official 2023 sponsor
- CONCIERGE SERVICES:
  - Access to an individualized experience and a dedicated staff liaison
- DONATION:
  - A tax-deductible contribution to the philanthropic work of Heritage of Pride and the *Pride Gives Back* program
- DIGITAL:
  - A promotional package on our social media accounts with the largest following of any Pride organization in the world
- PRIDE GUIDE:
  - A full-page brand ad in our annual publication
- THE MARCH:
  - A marching contingent and one standard sized vehicle in the Pride March, reaching 1.5 million attendees
- PRIDEFEST:
  - 10x10 booth Space at our open-air street festival on Pride Sunday, with 100,000 attendees
- PRIDE ISLAND:
  - Direct brand engagement at our marquee dance festival, reaching more than 5,000 participants
- OTHER EVENTS:
  - Direct brand engagement at your choice of 2 additional events, including programming curated for individual communities, such as POC, Youth and Families (calendar to be finalized by end of 2022)