The following is a list of standard benefits available to organizations who contribute to Heritage of Pride’s 2023 activities in June and beyond at the Platinum level. **Please note:** the below is used for discussion purposes only and all benefits are subject to alteration.

Benefits include:

- **SPONSORSHIP:**
  - Listed as an Official 2023 sponsor

- **CONCIERGE SERVICES:**
  - Access to an individualized experience and a dedicated staff liaison

- **DONATION:**
  - A tax-deductible contribution to the philanthropic work of Heritage of Pride and the *Pride Gives Back* program

- **PRIDE 365:**
  - Inclusion in year-round campaigns and programming, including 2023 Campaign Launch activities in Winter/Spring

- **CORPORATE CIRCLE:**
  - Become a founding member of the corporate leadership program which includes invitations to round-table summit events and access to the ERG resource network

- **DIGITAL:**
  - A promotional package on our social media accounts with the largest following of any Pride organization in the world

- **PRIDE GUIDE:**
  - A full-page brand ad in our annual publication

- **BROADCAST:**
  - Several TV spots on the Emmy nominated live WABC Broadcast of the Pride March with 200,000 viewers and the opportunity for a live interview

- **THE MARCH:**
  - Vehicle registration waved for one (1) float, double decker bus, van or car with maximum exposure opportunities, reaching 1.5 million attendees,

- **PRIDEFEST:**
○ 10x30 booth Space at our open-air street festival on Pride Sunday with maximum exposure opportunities, reaching 100,000 attendees

● PRIDE ISLAND:
  ○ Booth Space at our marquee dance festival, with maximum exposure opportunities, reaching more than 5,000 participants

● OTHER EVENTS:
  ○ Booth space at any/all additional events, including programming curated for individual communities, such as POC, Youth and Families (calendar to be finalized by end of 2022)