



2023
Bronze Sponsorship Package
\$60,000

The following is a list of standard benefits available to organizations who contribute to Heritage of Pride's 2023 activities in June and beyond at the Bronze level. **Please note:** the below is used for discussion purposes only and all benefits are subject to alteration.

Benefits include:

- SPONSORSHIP:
 - Listed as an Official 2023 sponsor
- CONCIERGE SERVICES:
 - Access to an individualized experience and a dedicated staff liaison
- DONATION:
 - A tax-deductible contribution to the philanthropic work of Heritage of Pride and the *Pride Gives Back* program
- DIGITAL:
 - A promotional package on our social media accounts with the largest following of any Pride organization in the world
- PRIDE GUIDE:
 - A full-page brand ad in our annual publication
- THE MARCH:
 - A marching contingent in the Pride March, reaching 1.5 million attendees
- PRIDEFEST:
 - Direct brand engagement at our open-air street festival on Pride Sunday, with 100,000 attendees
- PRIDE ISLAND:
 - Direct brand engagement at our marquee dance festival, reaching more than 5,000 participants
- OTHER EVENTS:
 - Direct brand engagement at your choice of an additional event at any other Pride program, including events curated for individual communities, such as POC, Youth and Families (calendar to be finalized by end of 2022)